

Stuttgart (Germany), February 4, 2019

LTG expands sales operation in the US and Canada

Good market conditions and the positive development of LTG's subsidiary in Spartanburg, SC provided an opportunity to intensify the activities in the commercial HVAC area in the US and Canada. Since end of 2018, Chris Lawrence, the new Vice President HVAC Sales, is in the process of setting up a powerful rep network. He benefits from his long-standing industry experience and his technical know-how. Lawrence: "I am really excited about the opportunity to promote LTG products in North America along with some unique solutions that could just be the next big thing". The sales focus will be on induction units, fan coil units, decentralized units, and air distribution components. The first sales meeting with new East Coast reps already took place in December in LTG's corporate office in Stuttgart, Germany. "We see a great potential for our products in North America, since energy-efficient and top-quality solutions are also becoming more important there", says Wolf Hartmann, CEO of LTG.

The company:

LTG was founded in 1924 by Dr. Albert Klein. The first company specialized in HVAC products in Europe is still representing innovation, quality and dependability in all areas of air related technology.



Wolf Hartmann, CEO LTG Aktiengesellschaft; Chris Lawrence, Vice President HVAC Sales LTG Incorporated, and Gerhard Seyffer, President LTG Incorporated. (from left) (Photo: LTG)



Participants US sales training in Stuttgart, Germany (Photo: LTG)

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