

**Event announcement:**

**ProCom Energy Market Conference on 29 and 30 November 2017  
in Berlin**

## **Making the most of digitalisation**

**Aachen, 10<sup>th</sup> August 2017** – Data and information make business life dynamic and more fast-paced – and also offer opportunities. Many questions need to be answered to make the most of these. What does digitalisation bring to the energy sector? What are the possibilities in an increasingly fragmented market with its many options? What are the consequences for established business models, and where are the risks and opportunities for development? And what opportunities does Industry 4.0 offer for the cutting industry?

Participants at the ProCom Energy Market Conference on 29<sup>th</sup> and 30<sup>th</sup> of November 2017 in Berlin will get answers to these questions and more. The event is oriented towards employees working within energy production and trade, risk and portfolio management, controlling and sales, as well as representatives of the energy-intensive and cutting industry. Talks, podium discussions, and workshops show what is changing due to the current developments and how digitalisation can be used to optimise applications and processes or shape the energy transition.

On the morning of Tuesday 29<sup>th</sup> November, three workshops are held in parallel and can be booked individually. They are dedicated to the topics 'robust optimization', 'intraday trading B2B and algo-trading', and 'Industry 4.0 – experience live'. In the afternoon, the ProCom directors and two guest speakers will open the conference. In the evening, all of the conference participants are invited to celebrate the 40<sup>th</sup> anniversary of ProCom at Germany's hippest music hotel. On the second day of the event, 30<sup>th</sup> of November, three parallel conference tracks are planned on the topics 'business model innovations', 'generation', 'trade in digitalised markets', 'energy distribution 2.0', and 'Industry 4.0'.

The talks on energy topics are given in German or in English and simultaneous interpreting is provided into the respective other language.

On both days of the event, the 'solution lab' offers the opportunity to become acquainted with decision-supporting ProCom systems for various fields of work.

## The ProCom Energy Market Conference 2017 at a glance

<b>Subject</b>	Using digitalisation as an opportunity
<b>Dates</b>	29 <sup>th</sup> and 30 <sup>th</sup> of November 2017
<b>Venue</b>	Hotel nhow Berlin Stralauer Allee 3 10245 Berlin
<b>Languages</b>	Talks are given in German or English (in some cases with simultaneous interpreting); the workshops on the Tuesday morning are held in German.
<b>Prices</b>	<p><b>Pre-workshop</b> on the morning of 29<sup>th</sup> November: Limited number of participants; can be booked individually <b>€ 195 plus VAT per person</b> (incl. catering)</p> <p><b>Conference</b> on 29<sup>th</sup> and 30<sup>th</sup> of November 2017 Meeting, catering and evening event are included <b>€ 795 plus VAT per person</b></p> <p><b>Combi-ticket conference plus workshop:</b> <b>€ 895 - plus VAT</b> (incl. catering)</p>

You can find more information and the registration forms at <https://www.procom.de/events/procom-energiemarkt-tage-2017> or via the QR code:



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ProCom offers consulting services for energy production and trading. ProCom studies make chances and risks transparent. With process and IT knowledge ProCom accompanies the implementation of strategies all the way through to daily operations. Asset portfolios are managed optimally with IT solutions, data services and market information from ProCom.